

Limited. Berger Paints joined in the celebrations with Airtel and Prothom Alo, as it provided paint for the artwork.

The event was inaugurated by the Speaker of the National Parliament, Dr. Shirin Sharmin Chaudhury MP, as the Chief Guest, on April 13 at 9pm. People participated in the gigantic work of art, while others stood in awe of the beautiful, vibrant and artistic shapes that started to emerge before them. With dawn breaking on April 14, Pahela Baishakh 1421 was truly embraced with “Alponay Boishakh” as a grandiose blueprint of Bangladeshi spirit.

### **HATIRJHEEL: DREAM BEGINS**

Inspired by Hatirjheel, the young team of MassiveStar Studio Ltd has created a computer game series titled “Hatirjheel: Dream Begins”. The objective of this game is to uphold and promote our unique culture and environment in a virtual reality medium to the young generation, using Hatirjheel as a backdrop. The game was launched officially on March 24 with the association of ICT Ministry, where Zunaid Ahmed Palak, MP, State Minister for Post, Telecommunication and ICT, was the chief guest. Shameem Ahsan, President of BASIS, and Mozammel Babu, Chief Editor and MD of Ekattor



TV, were present as special guests. Mahbub Zaman, Ex. President of BASIS; Wong, Project Director, “We Make Games”; Gousul Alam Shaon, Managing Director of Grey, spoken at the event. The programme was hosted by SM Mahabub Alam, CEO, MassiveStar Studio Limited.

The game has been created with a mix of fantasy and reality. It combines the features of the real Hathirjheel with a futuristic virtual Hatirjheel. The theme of the game encompasses the three aspects of water, land and air transportation with 31 levels in it.

The developers announced that they will introduce the android version of the game after the PC version launch.

Researcher and CEO of the company, SM Mahabub Alam, said that MassiveStar will run a nation-wide programme called “We Make Games” where 100,000 students from 500 schools and colleges will learn game development.

### **Pahela Baishakh Celebration at NSU**

North South University (NSU) celebrated Pahela Baishakh, the first day of the Bangla Year 1421, at its campus on April 14. The event was organised by NSU Shangskritik Shangathan with the slogan “Abar Ashuk Jhor”. Thousands of students brought out a colourful procession on NSU campus displaying different types of festoons to welcome the New Year. NSU Pro Vice Chancellor, Professor ANM Meshquat Uddin, inaugurated the function. In addition to cultural programme, a Baishakhi Mela was also arranged on campus. Students performed many songs of Rabindranath and Nazrul, folk songs, and staged puppet show throughout the day. The special attractions of the day were choreography and fireworks.

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